

**OR TV & OVER \$10,000 in OTHER FAMOUS NAME PRIZES!**

**30 a.m. . . . GOLD'S 6th . . . South Bay's Largest! 45,000 SQ. FT.**

# GRAND OPENING SALE

EVERYONE'S IN THE ACT... because we're celebrating the opening of our SIXTH great store, we were able to purchase carload after carload of our top manufacturers finest merchandise at costs that pass unbelievable savings on to you... and because of GOLD'S tremendous buying power, we have hundreds of additional purchases that allow you values you never dreamed possible. Here is a small sample of the sensational buys that await you in our huge stores. Every department... Furniture, Appliances, Carpets and Pianos... will astound you with the savings! AND REMEMBER it's NO MONEY DOWN at GOLD'S... AND TAKE YEARS TO PAY!



**SAVE \$41! COLEMAN 3-PC. WALNUT BEDROOM**  
 • 62" triple dresser • Framed mirror  
 • Full size "arch cut" panel bed. True Danish contemporary group. Overlaid walnut on walnut. Nite stands and chest separately. NO MONEY DOWN, \$8.00 MONTHLY!

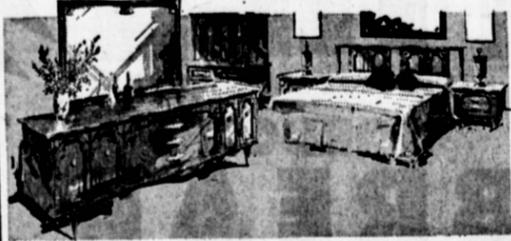
REGULARLY \$199.95  
**\$148**



**INCLUDING: Famous Beauty-rest Mattress and Box Springs**

**SAVE \$140! "FLEUR DE LIS" IN CHERRY WITH BEDDING**  
 • 56" double dresser • Mirror • Arch bed. French Provincial in cherry, touched with brushed brass hardware, serpentine fronts. Matching chest and nite stands available. NO MONEY DOWN, \$14.50 MONTHLY.

REGULARLY \$439.95  
**\$299**



**SAVE \$80! PULASKI 3-PC. "FRANCONA" BEDROOM SET**  
 Combines deluxe construction with deluxe design. Rich bleached mahogany pumice finish, hammered brass hardware. Set includes triple dresser, mirror, full size chair back bed.

REG. \$319.95  
**\$239**  
 NO MONEY DOWN, \$11.50 MONTHLY!



**FREE!**  
 5 in 1 VERSA TABLE  
 It folds, rolls, easy to store, use for typing or snack table, TV cart.

**SAVE \$32! 5-PC. METALCRAFT DINETTE**  
 Marbleized plastic top oval table, extends to 60", with self leveling glides, 4 upholstered chairs in washable vinyl. NO MONEY DOWN \$8 MONTHLY.

REG. \$109.95  
**\$77**



**DECORATOR TABLES WITH MARBLE TOPS**  
 Richly veined European marble tops these fine crafted tables of fruitwood. Many style choices in Lamp, step, cocktail both oblong & round, & commode with drawer.

\$100 VALUES  
**\$3988 ea.**  
 NO MONEY DOWN, \$5 MONTHLY!



**FREE!**  
 with purchase of 3 rooms carpeting at \$188

**NEW EUREKA VACUUM**  
 Pencil Slim; 7 lbs.  
 Eureka Light-Weight Vacuum. Swivel nose-ole vinyl bumper, disposable dust bag, 2 stage blower.

**3 ROOMS WALL-TO-WALL CARPET**  
 100% Wool or 100% nylon or 2 rms. & hall.  
 pile completely installed up to 280 sq. ft. with door metals.

**\$188**  
 NO MONEY DOWN, \$8.50 MO.



**BAR & COUNTER STOOLS**  
 34" or 30", black or bronze tone frame, 18 colors, orange, turquoise, swirl, etc.  
 Reg. \$12.99 \$19.99 \$29.99

**EXTRA SPECIAL BELL-RINGERS TO SAVE YOU \$'S**

**MULTI-USE DESK-BENCH**

Mer-proof top, walnut finish

Triple threat unit, that does so much in so little space. Use as desk, record storage, TV stand, luggage rack, stereo stand. NO MONEY DOWN, \$5 MO.

**\$1588**

**48" TO 60" EXPANDABLE BENCH**

SAVE \$14, on this expandable versatile slat bench in walnut finish, ideal for coffee table, and stand for many, many items. NO MONEY DOWN \$5 MO.

**\$1588**



**FOAM BACK NYLON PILE**  
 Yes, 100% nylon pile broadloom, foam back and installed for just \$3.99 sq. yd. Choose from 8 rich decorator colors. Recarpet every room! Now at Gold's low price!

INSTALLED  
**\$399 sq. yd.**

**POLE LAMPS**

New Opaline translucent shades, choose from coffee or white. Tremendous savings.

**\$499**

**SWIVEL BAR STOOL**

30" high wire back • Swivel seat

Bronze finish upholstered seat, 30" high, just 4 lbs. customer.

**\$6**

**NYLON PILE 6x12 FOAM BACK RUG**

Solid colors or trends in room size nylon pile with heavy foam back.

Reg. \$59.95  
**\$2688**

**PLASTIC RECLINER**

Pillowback, built in cutting easy open mechanism, washable plastic. Save \$25.

REG. \$69.95  
**\$44**

**OVER 400 PIANOS AT SAVINGS**

Over 400 Pianos BABY GRANDS SAVE \$277 to \$388  
 Mahogany, walnut, ebony, white and gold finishes.

**NEW SPINET**  
 From \$469

American made, full 88 note keyboard. Wonderful values!

PRACTICE PIANOS, from \$67  
 SPINET, CONSOLE TYPES, from \$187  
 NEW DANISH WALNUT SPINETS, made in U.S.A. Full 88 note keyboard...\$547  
 USED SPINET, all styles, finishes. \$227-\$327  
 BUNGALOW PIANOS, from \$197  
 Up to 4 years to pay, we carry our own contracts.

**FREE!**

Over \$10,000 in valuable top brand prizes!

**PACKARD BELL COLOR TV**

- EASY WASHER
- FRIGIDAIRE REFRIGERATOR
- KINGSLEY PROVINCIAL SOFA
- HOOVER VACUUM
- TRANSISTOR RADIOS
- WEDGEWOOD RANGE
- O'KEEFE & MERRITT RANGE
- ADMIRAL PORTABLE TV
- KROEHLER SOFA AND CHAIR
- DELMONICO STEREO COMBINATION
- LIVING ROOMS
- DINETTE SET
- G.E. DISHWASHER
- RECLINER CHAIR
- TORO MOWER
- FINE BEDROOMS
- AND MANY MORE

NO PURCHASE NECESSARY. JUST REGISTER

To Everyone Attending Our Gala Opening (While They Last) \$5.95 L.P. RECORD

**"THE BEST OF WHAT'S HIS NAME" (Jack Parr)**

**1200 "LIFETIME" ORCHIDS**  
 to the Ladies, with label pin attached. Washable.

**Miracle Liquid Mop**

**JIFFY SEW**  
 Sews clothes in 40 seconds without needle and thread. Can be washed, heated, ironed.

**CALENDAR PLATE**  
 Colorful plate you can hang on the wall. Each month of 1964.

**21" FAMED BRAND COLOR TELEVISION**

No Money Down \$5 Monthly  
**\$378**

Gold wiring in 4 vital areas in this set. Electronic color balancer, quick service removable back. Base optional.

**HANDY LIGHTWEIGHT 16" PORTABLE TV**

No Money Down \$5 Monthly  
**\$77**

- Full 16" screen
- Lightweight good looking case, easy to carry
- Ideal fringe reception

**RCA VICTOR, 23" TV CONSOLE**

No Money Down \$11.80 Mo.  
**\$198**

- Golden Throat sound
- All range tone control
- Rich walnut finish cabinet

**FAMOUS NAME STEREO RADIO**

No Money Down \$5 Monthly  
**\$78**

- Self contained stereo speakers, full tone control
- Phone plays all size records
- Removable legs converts to table model.

**ADMIRAL PHONO WITH 10 RECORDS AND CASE**

No Money Down \$5 Monthly  
**\$39**

All new compact design in lightweight rugged case, 4 speed changer, auto. shut off. With spindle, 10 records, case.

**PACKARD-BELL AM/FM STEREO, PHONO COMBO**

No Money Down \$9.50 Mo.  
**\$188**

- With Multiplex • 4 speakers
- AFC switch, eliminates drift
- AM/FM tuning control
- 4-speed changer
- Mahogany

**LIGHTWEIGHT TAPE RECORDER WITH MIKE**

Gold's Special Price  
**\$14**

Lightweight with carrying handle, so practical. Mike has remote control, with reels and tape.

**POWERFUL HOOVER VACUUM CLEANER**

No Money Down \$5 Monthly  
**\$35**

- Tank type, easy to use
- Seems to 'float on air'
- Complete with attachments

**PORTABLE SEW. MACHINE with ZIG-ZAG ATTACHMENT**

No Money Down \$5 Mo.  
**\$39**

- Convenient carrying case
- Sews over pins and seams
- 7-speed UL approved
- Full-size head
- Bobbin winder